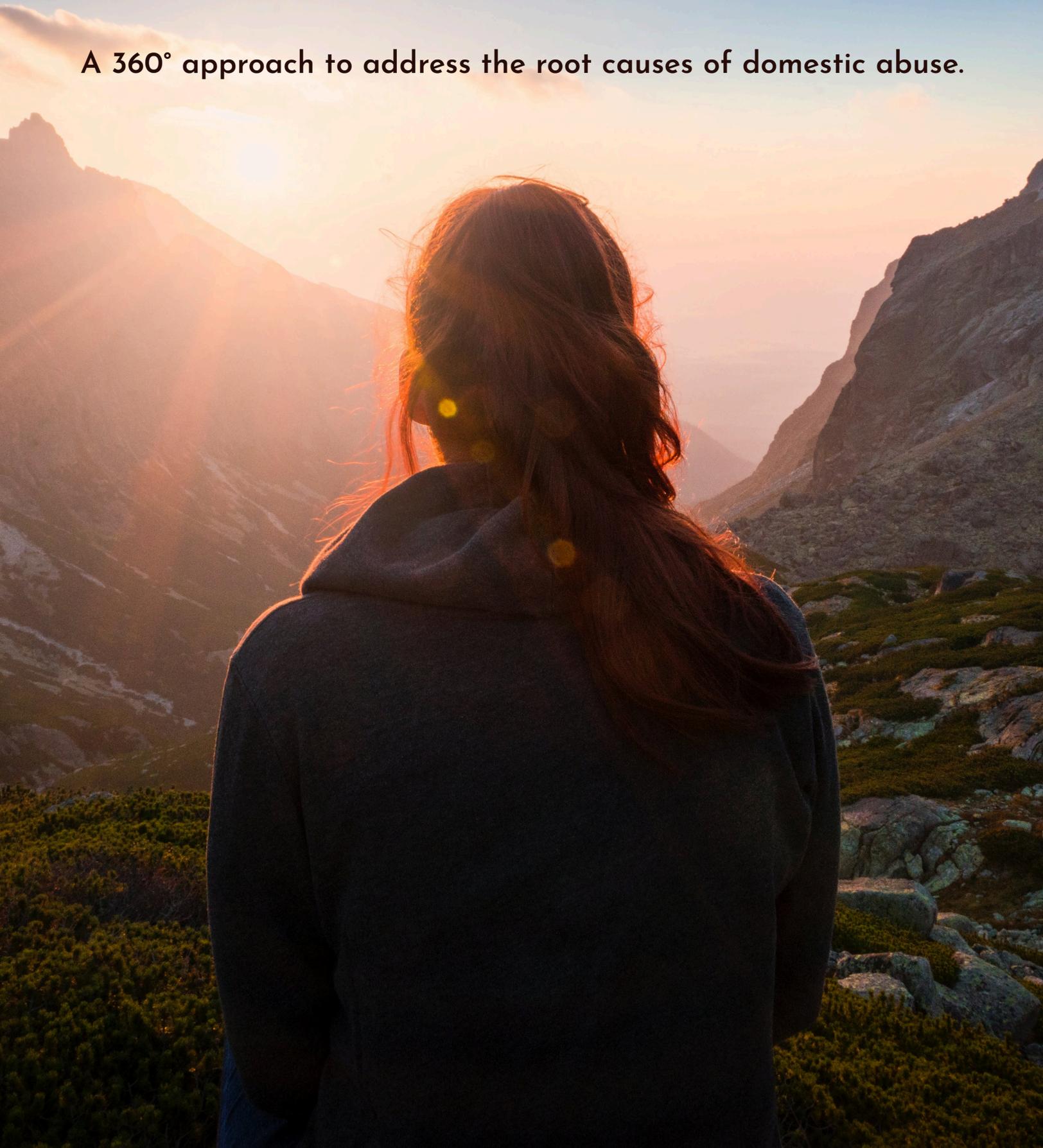


I know why she stayed

INITIATIVE

A 360° approach to address the root causes of domestic abuse.



Our Mission, Values, and Vision



OUR MISSION

The mission of the *I Know Why She Stayed Initiative* is to reshape societal narratives that blame survivors for staying when they have no financial resources to leave safely, while providing trauma-informed, financially empowering pathways to safety, healing, and independence.

“It’s not just the bruises on the body that hurt. It’s the wounds of the heart and the scar on the mind.”

- Aisha Mirza



OUR VALUES

We are committed to providing a 360° solution to address the root causes of domestic abuse: the systemic economic disparities that women face.

“I had income, but no control over it. Every coin I earned was surrendered and every spending required justification.”

- Kenyan Case Study respondent



OUR VISION

Our vision is a future where survivors are no longer trapped by financial, legal, or structural barriers because they have free access to *Beyond Survival: The 4-Pillar Program to Rise & Rebuild*, a scalable, community-based program that empowers safety, stability, and long-term independence.



The Challenges Victims Face

Dependency Due to Financial Abuse

Abusers restrict income, sabotage credit, and control assets, creating forced dependency that makes leaving life-threatening.

Overburdened & Fragmented Systems

Shelters, courts, and service providers are overwhelmed and underfunded, leaving survivors without long-term pathways to stability.

Accessibility & Safety Barriers

Many survivors cannot attend in-person services due to safety concerns, a lack of child and/or pet care, transportation, work constraints, or digital surveillance.

Systemic Inequities

Economic disparities, healthcare disparities, housing instability, and inconsistent legal protections and political underrepresentation reinforce vulnerability.

With 75% of domestic violence homicides occurring when a person attempts to leave, the need for comprehensive resources is urgent. Survivors frequently find themselves lacking safe housing, legal protections, and childcare because traditional resources are underfunded. The ***I Know Why She Stayed Initiative*** was created to address the root causes of domestic abuse, starting with a critical yet often overlooked driver of domestic abuse: financial abuse. This form of abuse creates a cycle of dependency that traps survivors. Studies show that 99% of domestic abuse cases involve financial abuse, making it a leading reason why victims struggle to leave.

The I Know Why She Stayed Solution

The *I Know Why She Stayed Initiative* shifts the focus from emergency response to a community-based ecosystem that emphasizes prevention and coordinated support through our trauma-informed program *Beyond Survival: The 4-Pillar Program to Rise & Rebuild*. Our approach decentralizes resources and create community-based infrastructures that connects victims to a survivor-informed recovery program. By mapping and mobilizing existing resources into a survivor-centered network, it reduces bottlenecks at shelters, shortens the time to safety, and expands real-world access to help. Instead of forcing millions to compete for limited beds, The *I Know Why She Stayed Initiative* creates multiple doors to safety, stability, and long-term independence.



Traditional services such as domestic abuse shelters and hotlines focus on centralized crisis management while the *IKWSS solution* focuses on creating a community-based recovery infrastructure.

Integrated Knowledge & Whole-Systems Support

IKWSS Pilot Demo View — DV/SA Organization Record (Example)

Note: This is a mockup preview of the database structure and survivor-centered filters (for demonstration).

Example Organization: Safe Harbor DV/SA Services (DEMO)
Municipality: Portland | County: Cumberland | State: Maine

org_type DV Organization + SA Services	offers_emergency_shelter YES
org_scope County / Regional	offers_legal_advocacy YES
website www.example.org	offers_sa_services YES
hotline_phone (207) 555-0111	pet_friendly_services YES (foster network)
service_area_notes Serves Cumberland County + nearby towns	serves_disabled_survivors YES
hours 24/7 Hotline + Office Mon-Fri	serves_elderly_survivors YES

library_access_point_ready: YES | credit_union_partner_ready: YES | data_verified: PENDING

Thank you for supporting *The I Know Why She Stayed Initiative*

Together *Beyond Survival* and our *Integrated Knowledge & Whole-Systems Support* create community-based, survivor-centered, placement-grade recovery systems that provide the infrastructure communities often lack to reach real people, in real time, across real geographic locations. Together they address the systemic barriers, equipping women with the knowledge and resources they need to regain their independence and rebuild their lives.



Thank you for your kindness in supporting the *I Know Why She Stayed Initiative* with our mission to bring our survivor programs to communities like yours. Join us as we launch our vision of a world where survivors are no longer entrapped by financial, legal, or structural barriers. We aim to create scalable, community-based pathways that lead to safety, stability, and independence. By shifting societal narratives and advocating for structural change, we work to ensure survivors receive the support they deserve to thrive.

Ready to get involved? We would love to connect.

Contact Information:

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228 Main St. #333, Williamstown, MA 01267

You are more than a donor!

You are part of a movement to break cycles of abuse and financial entrapment.

We invite you to partner with the
I Know Why She Stayed Initiative through giving, sharing, and advocacy.



Contact:
Kasey Rogers
kasey@iknowwhyshestayed.org

We also accept non-cash
gifts like real estate, stock, crypto,
and tangible property.

Our Goal for Growth

- 1 Anchor Gift of \$100K
- 3 National Program Expansion Partner gifts of \$75K
- 5 State Level Program Expansion Partner gifts of \$50K
- 3 Community Implementation Sponsor gifts of \$25K
- 5 Annual Fundraising Event Supporter gifts of \$10K
- 25 Direct Survivor Support Champion gifts of \$5K
- 100 Collective Giving Supporter gifts of gifts of \$1K

One-Time Gift

A single donation made online or by check Mailing Address: I Know Why She Stayed.org
228 Main St. #333, Williamstown, MA 01267

On-line Monthly Giving

A recurring monthly donations creates stable, predictable funding for long-term survivor services.

<https://iknowwhyshestayed.org/donate/>